

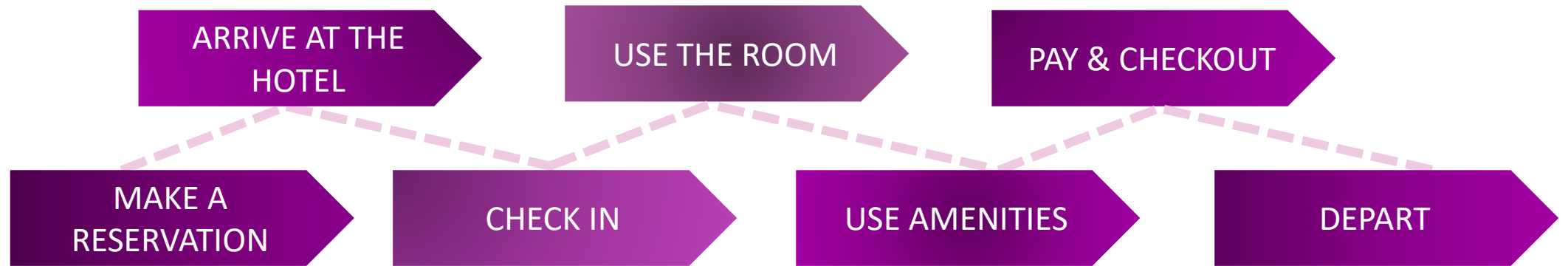


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CUSTOMER JOURNEY EXAMPLES

EXAMPLE CUSTOMER JOURNEY

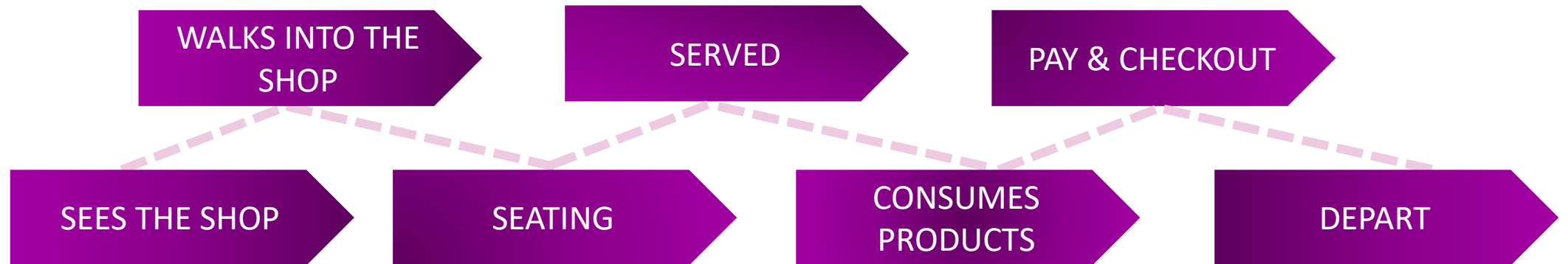
HOTEL BUSINESS



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EXAMPLE CUSTOMER JOURNEY

COFFEE SHOP



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EXCITE AND DELIGHT

**CREATE
JOYFUL
CUSTOMER
EXPERIENCES**

#CLARITY

#CREATIVITY

#CONFIDENCE

THANK YOU

Muireann Fitz

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